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# sponsorship proposal 2023

Declaration:

I \_\_\_\_\_ (name) from \_\_\_\_\_ (company)

would like to sponsor the SA Road Transport Association at one of the following levels for the 2023 Calendar year.

(please tick)

- FOUNDATION Sponsor ..... \$5,500.00
- GOLD Sponsor ..... \$3,300.00
- SILVER Sponsor ..... \$1,100.00

Note: Sponsorship fee above is per brand and includes GST

Signature \_\_\_\_\_

Date \_\_\_\_\_

A Tax Invoice will be sent to you upon return of this form.

## Contact Details for Sponsorship:

Name: \_\_\_\_\_ Company \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Mob: \_\_\_\_\_

Email: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

## Contact Details for SARTA Events:

: details as above (tick) ; or fill out the below:

Name: \_\_\_\_\_ Company \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Mob: \_\_\_\_\_

Email: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Please list any requests:

\_\_\_\_\_  
\_\_\_\_\_

**Please complete and return to SARTA:**  
**by email: sarta@sarta.org.au**

# SARTA SPONSORSHIP DETAILS 2023

## SARTA Website ([www.sarta.org.au](http://www.sarta.org.au))

The SARTA website is a very popular and useful tool for our members. We like to provide our sponsors with exposure on our website. **Foundation** and **Gold Sponsors'** names are listed on the home page which also acts as a link to your web site.

**All Sponsors'** logos are shown on the home page and on the Sponsors Page, and **All Sponsors** are given the chance to provide Upcoming Event info, Product Launches or Company Info onto our website.

## Friday Bulletin

We use the Weekly Friday Bulletin as an opportunity to inform members of key issues. It also provides exposure for our sponsors. What we propose regarding the Weekly Friday Bulletin is:

- If requested; Full page advertisements in the Bulletin (one at a time);
  - **Foundation Sponsors:** THREE per annum.
  - **Gold Sponsors:** ONE per annum.
- Inclusion of **All Sponsors** Logos on Page 1 of the Bulletin. (Sponsors Rotated in groups Weekly)

## Annual Dinner & Conference (Saturday 19th August 2023, Adelaide Convention Centre)

The major sponsorship exposure event is our renowned SARTA Dinner & Conference. The 2023 event will be held at the Adelaide Convention Centre on **Saturday 19th August**. The sponsorship exposure and benefits associated with this event are:

### Dinner Seats

**Foundation sponsors** receive 10 complimentary dinner seats, **Gold sponsors** receive 6.

### Product Displays

**Foundation & Gold sponsors** are allocated floor space for a display in the Dinner Hall – eg. one truck or trailer. (Multiple brand Foundation sponsors have one space per brand as arranged with SARTA).

In addition, our layout enables us to offer **Foundation Sponsors** the option of also displaying a Vehicle in the Conference Room which is adjacent to the main dinner hall.

This will mean that if they wish, **Foundation Truck Sponsors** will be able to have a rig in BOTH the Conference Hall and in the Dinner Hall. The displays in the Conference Hall will be exposed to the conference delegates as well as approx. 600 dinner guests.

Other **Gold** and **Foundation sponsors** may elect to have a display booth within the Conference Hall- and will just have to pay the cost of the booth; which is normally only a few hundred dollars. As well as being popular, they are also limited – please indicate your interest in a booth early to avoid missing out.

### PowerPoint Content

Throughout the Conference and Dinner, a number of PowerPoint presentations are run. **All sponsors'** logos are included in these.

Dinner PowerPoint also includes up to 6 personalised slides from each **Foundation Sponsor**, and 3 from **Gold Sponsors**.

### Logo Presence

**All sponsors'** logos are included on the Dinner Menu.

**Foundation** and **Gold Sponsors'** logos are placed on the SARTA Letterhead for the year.

*If you have any particular ideas regarding what you'd like to do with SARTA in relation to sponsorship for 2023, please let us know, and as far as is possible and reasonable, we'll try to accommodate you, limited only by legality, ethics and a reasonable balance between the sponsorship levels.*